

Welcome to your Verbate video survey

Thanks for joining us on this project, we're excited to get started!
You'll be using your smartphone to shoot some quick selfie videos to record your opinions on dairy products. Please see read below to see how it works and watch our little film on how to make your own great videos.



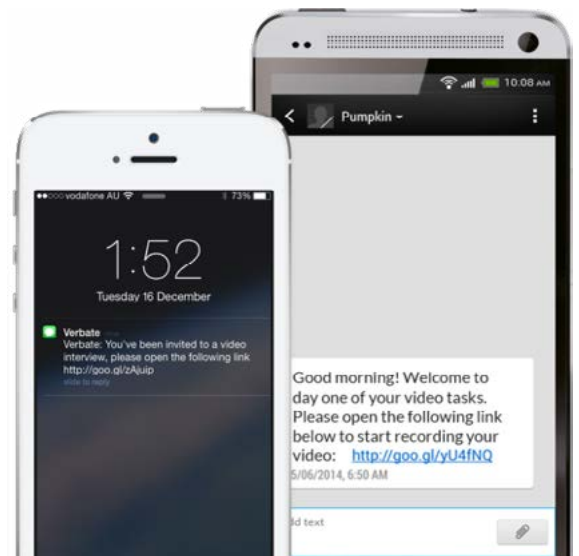
Following this email, you will receive an SMS with a link to your video survey questions and tasks, which will look something like below. Please open the link in the SMS to get started. Android devices will take you to install a small Verbate app to help your responses upload quickly. You can uninstall this after you have completed the project:)



Please follow the link and log into Verbate on your smartphone and follow the instructions until you see the list of questions. Just tap on the first one to start. Once your camera opens you'll be able to record your answer

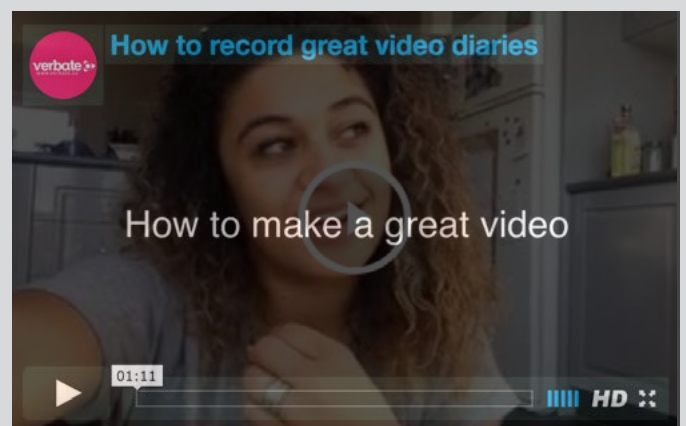


Your videos will upload automatically. For the tasks in-store please record the videos as you usually would using your camera - then when you are wifi log back into Verbate and upload them from your Gallery - saves you data!



A few tips to record great videos

The most important thing is to relax, be yourself, and be honest - your real opinions matter to us! Watch this quick 50 second clip for the best tips on how to record great smartphone videos. Please avoid backlighting and give your camera lens a bit of a clean before starting.



If you have any questions or need help please contact

brian@verbate.co



All your video remains absolutely private